

Jeffrey S. Fertl

Milwaukee, WI

He/Him

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About Jeffrey

With more than four decades of experience, Jeffrey maintains a broad trial and appellate litigation practice. He has tried personal injury and property damage cases to verdict, handled fraud trials on behalf of special investigation units of insurance companies, and is well-versed in commercial class actions, product liability, and warranty matters.

Jeffrey has represented major manufacturers, including Subaru, Mitsubishi and Mitsubishi Heavy Industries, Volkswagen AG, Volkswagen Group of America, Volvo Trucks of North America, Mack Trucks, Black & Decker, General Electric, Mazda, Porsche, Gulf Stream Coach, Toro Company, Paccar, Inc., Volvo Cars of North America, United Rentals, Menard, Inc., Tiffin Motor Homes, Tricam Industries, Nissin Brake, Hubbell, Inc., Ameron/ PPG, Wilson Trailers, Panasonic in commercial and product liability litigation. His work spans all stages of a case, including trial, mediation, and appellate proceedings.

Jeffrey's Affiliations

- Civil Trial Counsel of Wisconsin, Amicus Curiae Committee
- Defense Research Institute, Litigation & Torts Practice
- Product Liability Advisory Council
- State Bar of Wisconsin

Areas of Focus

Services: Complex Tort & General Casualty; Consumer & Class Action Defense; Litigation & Trial

Recognition

- *The Best Lawyers in America*®, Product Liability Litigation – Defendants, 2013 – 2026
- Martin-Hubbell, AV® Peer Review Rating

Credentials

Education

Marquette University Law School, JD, *cum laude*, 1981

Marquette University, BA, *summa cum laude*, 1978

Bar Admissions

Wisconsin

Court Admissions

US Supreme Court

US Court of Appeals for the Seventh Circuit

US District Court for the Eastern District of Wisconsin

Interests

Did you know...

Jeffrey enjoys travel and spending time with his family.

Thought Leadership

Hinshaw Newsletters

- Products Liability Bulletin - February 2011 Edition, Feb 15, 2011
- Products Liability Bulletin - May 2010 Edition, May 18, 2010

Press Releases

- 102 Hinshaw Lawyers Recognized in 2026 Editions of *The Best Lawyers in America*® and *Ones to Watch*™, Aug 21, 2025
- 105 Hinshaw Lawyers Recognized in 2025 Editions of Best Lawyers in America and Ones to Watch, Aug 15, 2024
- 101 Hinshaw Lawyers Recognized in 2024 Editions of Best Lawyers in America and Ones to Watch, Aug 17, 2023

- Eighty-Seven Hinshaw Lawyers Recognized in 2023 Editions of Best Lawyers in America and Ones to Watch, Aug 18, 2022
- Sixty-Seven Hinshaw Lawyers Recognized in 2022 Edition of Best Lawyers, Aug 19, 2021

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