

Eugene Brown Jr.

San Francisco, CA

He/Him

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About Gene

Gene has successfully tried to verdict more than 125 jury trials. As lead counsel in state and federal courts spanning Texas through California, he has handled actions involving intellectual property as well as the defense of product liability, toxic tort, complex commercial, and personal injury actions in every major judicial jurisdiction.

Gene has resolved innumerable actions pre-trial – in California and nationally – and has appeared before the California Supreme Court and various courts of appeal throughout the state. Gene also has served as an expert witness in a variety of matters.

Gene's Affiliations

- American Bar Association, TIPS Trial Academy, Standing Committee
- National Bar Association
- International Association of Defense Counsel
- Bar Association of San Francisco
- Alameda County Bar Association
- Los Angeles County Bar Association

Areas of Focus

Services: Complex Commercial Litigation ; Complex Tort & General Casualty; Litigation & Trial

Experience

- *Vinson v. Peralta Community College District*, Alameda County Superior Court – Defense of sexual harassment
- *Cortez v. Telecheck, International*, Alameda County Superior Court – Age discrimination and wrongful termination
- *Cropsey v. Ensign Montgomery et al.*, Sonoma County Superior Court – Disability discrimination and wrongful termination
- *DSC v. Negrin*, U.S. District Court for the Eastern District of Texas – Copyright infringement and patent defense
- *Haskell v. Conoco Phillips Co.*, Contra Costa County Superior Court – Breach of contract
- *Sacco v. TOSCO Corp. et. al.*, San Joaquin County Superior Court – Birth defects and chemical exposure
- *Bulnes v. CalTrain*, San Mateo County Superior Court – Rail-crossing resulting in wrongful death of a 16-year old
- *Ledford v. General Motors Corporation*, Los Angeles County Superior Court – Product liability defense of claimed exposure to deleterious friction products causing mesothelioma
- *Gunderson v. Union Oil Company of California*, San Francisco County Superior Court – Second-hand exposure to asbestos-containing products resulting in mesothelioma
- *Advanced Pain Treatment Medical Center v. Mitre*, Los Angeles County Superior Court – Alleged breach of contract-defense
- *Ghadimi v. Munoz*, Los Angeles County Superior Court – Alleged breach of contract-defense
- *Pilliod v. Monsanto*, Alameda County Superior Court – Product liability case alleging chemical exposure resulting in NHL defense
- *Rier v. Sunoco*, Alameda County Superior Court – Maritime action alleging exposure to petroleum products resulting in NHL defense

Recognition

- Martindale-Hubbell, AV® Peer Review Rating
- American College of Trial Lawyers, Fellow
- Litigation Counsel of America, Fellow
- International Academy of Trial Lawyers, Fellow
- The International Society of Barristers, Fellow
- American Board of Trial Advocates (ABOTA), Diplomate; ABOTA Foundation, Board of Trustees, 2024 – 2027; San Francisco Chapter, Past President; ABA/TIPS Trial Academy, Faculty; National Trial Academy, Faculty; Don E. Bailey Civility and Professionalism Award
- *The Best Lawyers in America*®, Personal Injury Litigation – Defendants, 2015 – 2026; “Lawyer of the Year,” San Francisco, Personal Injury Litigation – Defendants, 2022
- *Lawdragon*, Lawdragon 500 Leading Litigators in America, 2020 – 2023, 2025 – 2026; [Hall of Fame Class](#), 2023
- *Northern California Super Lawyers*, 2004 – 2025

Credentials

Education

University of San Francisco School of Law, JD, 1978

University of California at Berkeley, BA

Bar Admissions

California

Interests

Did you know...

Gene can't imagine a life where he wasn't a lawyer. He likes spending his free time with his family.

Thought Leadership

Presentations

- Faculty, "Diversity Trial Advocacy Program," American College of Trial Lawyers, New York, New York, June 5–8, 2025
- Faculty, "Diversity Trial Advocacy Program," American College of Trial Lawyers, Chicago, Illinois, August 23–25, 2024
- Co-Presenter, "Opening Statements," American Board of Trial Advocates (ABOTA) Foundation, Webinar, August 16, 2022

Events

- Eugene Brown Jr. Serves as Faculty at ACTL Diversity Trial Advocacy Program in NYC, Jun 5, 2025
- Eugene Brown Jr. Empowers Future Trial Lawyers at ACTL's Diversity Program, August 23–25, 2024
- Eugene Brown to Present at the American Board of Trial Advocates (ABOTA) Foundation, Aug 16, 2022
- Gene Brown Selected to Serve on Faculty of 2020 ABA/TIPS & ABOTA National Trial Academy, March 14 – 18, 2020

In The News

- Litigation Daily Reports on Remarks from Eugene Brown Jr. Regarding Opening Statement Tactics for Defense Attorneys, Aug 22, 2022

- Gene Brown and Amee Mikacich Provide Trial Lawyer Practitioner Insights in “Masters in Trial™” Program, Nov 18, 2019

Press Releases

- Eugene Brown Jr. Named Among the 2026 *Lawdragon* 500 Leading Litigators in America, Sep 12, 2025
- 102 Hinshaw Lawyers Recognized in 2026 Editions of *The Best Lawyers in America*® and *Ones to Watch*™, Aug 21, 2025
- Eugene Brown Jr. Named Among the 2025 *Lawdragon* 500 Leading Litigators in America, Sep 10, 2024
- 105 Hinshaw Lawyers Recognized in 2025 Editions of *Best Lawyers in America* and *Ones to Watch*, Aug 15, 2024
- Eugene Brown Jr. Elected to Serve 3-Year Term on the ABOTA Foundation Board of Trustees, Nov 14, 2023

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