

Cathy Mulrow-Peattie

New York, NY

📞 212-655-3875

✉ cmulrow@hinshawlaw.com



About Cathy

Cathy helps clients find effective, compliant solutions to privacy, cybersecurity, and artificial intelligence (AI) issues—regulatory, contractual, and operational. Her practice focuses on both proactive and reactive compliance in AI, privacy, and cybersecurity across industries, including advertising and marketing, e-commerce, financial services, health care, automotive, and insurance.

She develops client-centric solutions that address:

- Technology and data strategy
- Data product development
- Governance policies and data mapping
- Risk assessments and risk quantification
- Supply chain and contract management
- Service provider, processor, and third-party compliance
- Privacy and security by design
- Transparent notices and policies for consumers, businesses, and employees
- Digital advertising privacy compliance
- Data minimization, security-enhancing technologies, and retention policies
- Training and audits in AI, privacy, and cybersecurity
- Proactive cybersecurity regulatory response, tabletop exercises, and incident response planning
- Regulatory tracking, compliance, and advocacy

Cathy advises on a wide range of regulatory issues, including the Federal Trade Commission's (FTC) GLBA and FTC Act 5, New York State Department of Financial Services (NYDFS) cybersecurity regulations, HHS HIPPA Privacy & Security Rule, third-party risk management, SEC, FTC, and OCC data breach reporting and incident response. She also provides actionable guidance on advertising and marketing regulations, payment systems compliance, and fraud prevention.

Cathy's Affiliations

- Future of Privacy Forum, Advisory Board
- New York City InfraGard member
- University of San Diego, Cybersecurity Risk and Law Symposium, Managing Committee, 2019 – present
- Law360, 2024 Cybersecurity & Privacy Editorial Advisory Board
- International Association of Privacy Professionals (IAPP), Education Advisory Board, 2021 – 2023
- Interactive Advertising Bureau (IAB), Understanding Bias in AI Task Force; IAB Media Terms for Advertising Buys of a Year or Less Task Force; CCPA Task Force

Areas of Focus

Industries: Consumer Financial Services; Financial Services

Services: Biometric Information Privacy Act (BIPA); Corporate & Transactions; Data Breach; Data Privacy, AI & Cybersecurity; Due Diligence ; Fair Credit Reporting Act (FCRA); Regulatory & Compliance ; Telephone Consumer Protection Act (TCPA); Video Privacy Protection Act (VPPA); Website Data Privacy

Experience

- Advised an advertising agency on mitigating a state wiretapping class action litigation exposure and achieving compliance with state privacy laws.
- Represented a debt collector in responding to a data breach involving over 100,000 consumers, including managing regulatory notifications and remediation.
- Represented a tech provider in analyzing mitigating customer risk related to a ransomware attack. · Counsel an AI compliance platform on global regulatory frameworks, governance requirements, best practices, and risk mitigation.
- Developed a data protection compliance strategy for a multinational consumer products and IOT provider, and ensured compliance with e-commerce subscription marketing requirements.

Credentials

Education

American University Washington College of Law, JD, *with honors*

Smith College, BA

Bar Admissions

New York

Interests

Did you know...

Cathy is a creative cook who enjoys preparing and sharing dinners with family and friends. When she's not in the kitchen, she's at the gym or the beach, burning off some calories from her creations or kayaking.

Community/Civic Activities

- Cathy is an active member of several women's organizations, including the Smith College Business Network, Women in Reg Tech NYC, Women in CyberSecurity, and Fin Cyber Femmes, where she helps foster business and career growth. She is also a former SCORE mentor and remains involved in various charitable and political organizations in her community.

Thought Leadership

Presentations

- Moderator, "Navigating the Evolving Landscape of AI and Cybersecurity Laws," Q3 2025 FinCyber Femmes Meeting, New York, New York, September 16, 2025
- Co-Presenter, "Privacy, Information Sharing, & Connected Cars," 2025 Auto Finance Seminar, Hinshaw & Culbertson LLP, Chicago, Illinois, May 1, 2025
- Panelist, "The Net Cybersecurity and AI Roundtable," Hinshaw University, CLE Webinar, April 3, 2025
- Panelist, "Prepare for Safer Holidays: Decrypting Cyber Breach Reporting & Response," Women in RegTech NYC, New York, New York, November 14, 2024
- Organizing Committee Member and Panel Moderator, "9th Symphony: U.S. Cyber Laws & Regulations," Cyber Law & Risk Symposium, University of San Diego, San Diego, California, November 7, 2024
- Panelist, "Navigating the Evolving Landscape of Data Privacy Regulations," Virtual Problem-Solving Discussion & Networking Speed Event, GeneralCounsel360, October 3, 2024

- Panelist, “Cybersecurity Governance: A Path to Cyber Maturity,” Global GRC, Data Privacy & Cyber Security ConfEx, New York, New York, May 21, 2024
- Co-Presenter, “Privacy, Information Sharing & Connected Cars,” 2024 Auto Finance Seminar, Hinshaw & Culbertson LLP, Chicago, Illinois, May 16, 2024
- “‘Technologic’ by Daft Punk – Unpacking AI, Privacy and Cybersecurity Issues in Your Marketing Stack,” Hinshaw University, CLE Webinar, January 18, 2024
- Moderator, “Managing the AI Governance, Technology and Data Bias of Your Marketing Stack,” AI Governance Global 2023, an International Association of Privacy Professionals (IAPP) Event, Boston, Massachusetts, November 3, 2023
- Moderator, “SEC Cyber Enforcement Division Chief David Hirsch Fireside Chat,” 5th Annual USD Cyber & Risk Symposium: Resilience by Design, San Diego, California, November 2, 2023
- Co-Presenter, “New Rules for Digital Media: Addressability & First Party Data,” Interactive Advertising Bureau, Webinar, November 21, 2021

Publications

- Co-Author, “Data Breaches, Increased Regulatory Risk and Florida’s New Digital Bill of Rights,” *Daily Business Review*, December 20, 2024
- Co-Author, “Boards of Distressed Enterprises: The Cyberattack ‘Buck’ Stops Here,” *Cyber-U*, American Bankruptcy Institute, November 2024
- “Increasing AI Disruption of Cybersecurity,” *New York Law Journal*, March 1, 2024
- Co-Author, “[Understanding Bias in AI for Marketing: A Comprehensive Guide to Avoiding Negative Consequences with Artificial Intelligence](#),” *Interactive Advertising Bureau*, November 17, 2021

Media Mentions

- “[Florida Suit Citing Downplayed Privacy Law Raises Eyebrow](#),” *Privacy Daily*, October 21, 2025

Blog Post

- [Privacy, Cyber, & AI Decoded Alert] Are Your Cybersecurity Controls Ready for the New York State Department of Financial Services’ Deadlines?, Apr 14, 2025

Events

- Cathy Mulrow-Peattie Presents on US Cybersecurity Regulations at Firm-Sponsored USD Cyber Law & Risk Symposium, Nov 6, 2025
- Cathy Mulrow-Peattie Moderates a Panel on Navigating AI and Cybersecurity Laws at the Q3 2025 FinCyber Femmes Meeting, Sep 16, 2025
- Third Annual Driving Ahead Auto Finance Seminar: Insights from Industry Leaders, May 1, 2025
- Cathy Mulrow-Peattie to Speak at the University of San Diego’s Cyber Law & Risk Symposium, Nov 7, 2024

- Cathy Mulrow-Peattie to Speak at Virtual General Counsel 360 Roundtable Discussion on the Evolving Landscape of Data Privacy Regulations, Oct 3, 2024

In The News

- Cathy Mulrow-Peattie Outlines Seven Steps for Small and Mid-Sized Businesses to Protect Themselves From Cyberattacks, Jul 17, 2025
- Cathy Mulrow-Peattie Comments on Newly Formed Bipartisan State Privacy Regulators Consortium, Jun 10, 2025
- Cathy Mulrow-Peattie Discusses Compliance Challenges Under New State Privacy Laws in 2025, Jan 30, 2025
- Data Privacy Strategies for State and Regulatory Compliance, Jan 8, 2025
- Data Privacy Strategies for State and Regulatory Compliance from Cathy Mulrow-Peattie and J. Michael Paulino, Jan 8, 2025

Insights for Insurers Alerts

- NYSDFS Issues Final Circular for Insurers on Artificial Intelligence and External Data Use, Aug 26, 2024
- California Privacy Protection Agency Advances Insurance Privacy Compliance Regulation, Dec 13, 2023

Press Releases

- Cathy Mulrow-Peattie Named to the Law360 2024 Cybersecurity & Privacy Editorial Advisory Board, Mar 27, 2024
- Hinshaw Adds Privacy, Cybersecurity, and Artificial Intelligence Regulatory Partner in New York, Dec 13, 2023

Privacy, Cyber & AI Decoded Alerts

- Don't Be Spooked by 2026 Privacy Compliance Regulations, Oct 22, 2025
- Key Takeaways from FinCyber Femmes Meeting on Navigating AI and Cybersecurity Laws, Sep 30, 2025
- Fall 2025 Regulatory Roundup: Top U.S. Privacy and AI Developments for Businesses to Track, Sep 23, 2025
- July 2025 Privacy Compliance Countdown: Key Deadlines for Five State Privacy Laws and DOJ's Bulk Sensitive Data Rule, Jul 8, 2025
- AI Moratorium, Bulk Data Controls, and Enforcement Trends, Jun 4, 2025

[*View all of Cathy's Insights*](#)