

# Hinshaw CMBDO Julie Amos Speaks on Lateral Integration at Passle's CMO Conference

Leadership Insights on Integrating Laterals for Sustainable Growth

## Event

Jun 4, 2026

New York City, New York

Hinshaw Chief Marketing & Business Development Officer Julie Amos will speak at the Passle CMO Series Live conference on Thursday, June 4, in New York.

Julie will participate in the panel “Integrating Laterals for Real Growth and the Role Marketing & Business Development Can Play.” She will be joined on the panel by Craig Budner, Global Strategic Growth Partner at K&L Gates. The session will take place at 1:50 pm EST and will explore how strategic marketing and business development efforts can support successful lateral integration and long-term firm growth.

## About CMO Series Live

CMO Series Live is an immersive conference that brings together senior leaders from leading law firms and a select group of trusted technology partners for meaningful, industry-relevant discussions. The event is designed to help professional services marketers stay ahead in a constantly evolving marketplace.

[For more information, visit Passle's website](#)

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## Related People



### **Julie Amos**

Chief Marketing & Business Development Officer

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## Related Insights

Hinshaw CMBDO Julie Amos Speaks at the 2026 Legal Marketing Association Conference