

Hinshaw CMBDO Julie Amos Speaks at the 2026 Legal Marketing Association Conference

Pre-Conference Program on Leadership Development

Event

Apr 16, 2026

Hinshaw Chief Marketing & Business Development Officer Julie Amos will appear in several sessions as part of a pre-conference program at the 2026 Legal Marketing Association (LMA) Annual Conference on April 20, at the Hyatt Regency in New Orleans.

The program is titled “Leading With Impact: A Deep Dive Into Leadership Development for Senior Legal Marketers.” It features a three-part format focused on self-assessment, skill development, and an interactive workshop designed to translate ideas into action.

Julie will feature in a CMO Fireside Chat and also present a session focused on skill development.

Program Participant Learning Objectives:

- Analyze your personal leadership style using the Insights assessment and understand its impact on team dynamics and communication.
- Acquire and apply a range of communication frameworks and soft skills, including executive presence, active listening, and strategies for managing resistance to change.
- Develop a concrete action plan to implement new leadership techniques in their professional role, applying program insights to real-world scenarios.

For more information, visit the conference website

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