

Key Takeaways from Mitch Charge's MJBizCon Panels on Minnesota's Growing Cannabis Market

As reported by the *Cannabis Industry Journal*

In The News | 2 min read

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The *Cannabis Industry Journal* recently reported on some key takeaways from Hinshaw partner [Mitch Charge's](#) recent panel presentations at the [MJBizCon conference](#), which took place last month in Las Vegas, Nevada.

Minnesota's Compact is Intertwined in Sovereignty and Cannabis Law

- Mitch and his fellow panelists highlighted how Minnesota's tribal-state cannabis compact is one of the state's most groundbreaking accomplishments, with its collaboration between the legislature and rollout to all 11 federally recognized tribes in Minnesota.
- "Cannabis compacts sit at the intersection of sovereignty and cannabis law," Mitch is quoted as saying in the first panel, describing how these negotiated agreements clarify regulatory standards, enforcement authority, and intergovernmental coordination.

Continuous Communication is Key

- Effective cannabis governance requires continuous intergovernmental communication. "The most important part of the compact is establishing a constant and reliable line of communication between the two governments," Mitch noted.
- He further emphasized the important collaboration between tribal regulators and Minnesota's Office of Cannabis Management to protect sovereignty and ensure public health and safety through consistent testing and compliance.

Minnesota's Compacts Include Procedures to Proactively Resolve Issues

- While Mitch and the panelists recognized that challenges are unavoidable when multiple sovereign regulators operate within the same marketplace, they emphasized that Minnesota's compacts proactively include procedures for resolving disputes through ongoing communication rather than through enforcement.
- "The goal is to resolve issues before they become conflicts," Mitch said, highlighting in-person coordination and proactive dispute-resolution processes to reduce uncertainty across the market.

Equity Rule Limits Capital

- While Minnesota's social equity framework was created with goals to protect applicants, some of its provisions have caused challenges, such as the debated requirement that social equity applicants must maintain at least 65 percent ownership of their businesses.
- "That 65 percent ownership requirement did a huge disservice to social equity applicants," Mitch said. "Trying to raise money when you can only sell 35 percent of your company makes it virtually impossible, especially for microbusinesses."
- He added: "You may be able to get licenses for cultivation or manufacturing, but without capital, most of these businesses end up funneled into retail simply because it costs less to launch."

Minnesota Rewards Craft Operators and Brand Storytelling

- Lastly, Mitch and his panelists described how Minnesota's cannabis market favors differentiated, craft-focused operators and brands to prevent domination by large multistate operators.
- "One of the strongest attributes of our program is the ability to build a craft business and tell a story that distinguishes your product from your neighbor's," he said. "If you want to create a brand that tells a story, Minnesota is the market for you."

[Read the full article](#)

- *Cannabis Industry Journal*: "[Minnesota Continues To Break New Ground in Cannabis](#)" (December 15, 2025)

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