

Hinshaw & Culbertson LLP Launches New Website and Refreshed Brand

New Look Showcases a People-Forward, Industry-Aligned, and Client-Focused Vision

Press Release | 2 min read

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The law firm of Hinshaw & Culbertson LLP today announced the launch of its new website and refreshed brand identity with an updated logo and brand colors, underscoring the firm's evolution, momentum, and focus on delivering exceptional results for its clients. The launch reflects a period of strong financial performance and sustained growth for the firm, marked by significant lateral partner additions, new leadership appointments, and expansion into key markets nationwide.

The new website features a more modern, accessible, and people-forward design that showcases the firm's attorneys, its industry-focused approach, and its deep experience advising clients on their most critical business matters, including challenging litigation and complex transactions. Enhanced navigation, strong content, and advanced search capabilities provide visitors with faster access to the firm's professionals and legal insights, offering intuitive, mobile-responsive capabilities.

“The new site is client-driven from start to finish. It provides a platform that connects, informs, and supports our clients as we work with them to achieve their business goals. The site and accompanying brand refresh clearly communicate who we are as a firm and what we stand for, starting with the unwavering commitment of putting our clients first.”

— *Peter Sullivan, Chairman*

The refreshed brand and updated visual identity communicate the firm's national platform, sophisticated legal and technology capabilities, core values, and collaborative culture. Hinshaw's lawyers serve as strong advocates and trusted advisers, managing complex litigation and transactions, and navigating the regulatory environment

and government enforcement actions. The brand refresh highlights the firm’s evolution and growing strength across industry groups where Hinshaw’s lawyers combine deep legal knowledge with a practical understanding of the sectors in which their clients operate.

The website development process was highly collaborative. Working with an external design agency and guided by input from firm leaders and attorneys across offices, Hinshaw conducted firmwide listening sessions to understand stakeholder perspectives. The team drew on those insights to develop a refreshed brand strategy and a design approach that aligns with the firm’s values and forward-looking strategy.

“Our refreshed brand and website reflect the energy and forward momentum of Hinshaw. We are a firm defined by our people, our integrity, and our commitment to client success. We designed the new site as both a strategic tool and as an authentic expression of who we are.”

— *Julie Amos, Chief Marketing & Business Development Officer*

The website launch coincides with a period of remarkable growth and momentum for Hinshaw under Sullivan’s leadership. Over the past several years, the firm has experienced record revenue and profitability, expanded to more than 550 attorneys, and opened new offices in New Jersey, Washington, D.C., New Orleans, Dallas, Houston, and, most recently, Irvine, California. The firm has also welcomed new C-suite leaders, including James Barbaria, Chief Financial Officer; Tara Cook, Chief Information Officer; Amos as Chief Marketing & Business Development Officer; and Karen Kleiman as Director of Attorney Recruiting and Development, each joining to support the firm’s continued trajectory of innovation and expansion.

From trial advocacy to business advisory, Hinshaw’s lawyers deliver pragmatic, practice-driven solutions that help clients achieve their business objectives. The new website and refreshed brand together position Hinshaw for its next phase of growth, continuing to connect the firm’s people, practices, and purpose with the evolving needs of its clients.

Media Coverage

- *Law360*: “[Hinshaw Unveils Rebrand To Show ‘Forward Momentum’](#)” (October 22, 2025)

Hinshaw & Culbertson LLP is a U.S.-based law firm with offices nationwide. The firm’s national reputation spans the insurance industry, the financial services sector, professional services, and other highly regulated industries. Hinshaw provides holistic legal solutions—from litigation and dispute resolution, and business advisory and transactional services, to regulatory compliance—for clients of all sizes. Visit www.hinshawlaw.com for more information and follow @Hinshaw on LinkedIn and X.

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Julie Amos

Peter D. Sullivan