

Julie Amos

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She/Her

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About Julie

Julie has extensive experience leading marketing and strategic initiatives within the professional services sector, including international law firms and consulting organizations. She has a proven track record of building happy, high-performing, diverse, and engaged marketing and business development teams, while driving measurable revenue growth. At Hinshaw, Julie leads integrated marketing and business development strategies encompassing client engagement, brand management, media and communications, and client-focused programs. She works closely with cross-functional business teams to align marketing efforts with firmwide goals, enhance operational efficiency, and support strategic growth initiatives.

Julie's Professional Affiliations

- Legal Marketing Association, 2004 – present

Credentials

Education

University of Plymouth, BS

Thought Leadership

Press Releases

- Hinshaw & Culbertson LLP Launches New Website and Refreshed Brand , Oct 22, 2025

- Hinshaw Boosts Marketing and Recruitment Efforts with New Senior Leadership Appointments, Jun 3, 2025
- Hinshaw Celebrates the Firm's 90th Anniversary, Sep 20, 2024
- Hinshaw Makes “Big Gains” in 2023 as Firm Sees Double-Digit Revenue and Profit Growth, Apr 18, 2024