

Adam S. Guetzow

Chicago, IL

He/Him

📞 312-704-3129

✉️ aguetzow@hinshawlaw.com



About Adam

Adam serves as chair of the firm's national Health Care Practice Group.

He focuses his practice exclusively on representing aging service providers, advising clients across the full continuum of care, including home services agencies, home nursing agencies, assisted living facilities, sheltered care facilities, continuing care retirement communities (CCRCs), and skilled nursing facilities. Adam routinely appears for and defends clients before the regulatory agencies that oversee the aging services industry, including the Centers for Medicare and Medicaid Services (CMS), the Department of Healthcare and Family Services, the Illinois Department of Public Health, and the Illinois Department of Financial and Professional Regulation.

Adam is a trial-tested litigator with a proven track record in handling disputes that extend beyond the administrative process. He brings substantial trial, deposition, and mediation experience and is effective both in and out of the courtroom. He has tried and arbitrated cases in Illinois, New York, Virginia, and California on a *pro hac vice* basis and has presented arguments before every US District Court in Illinois as well as the US Court of Appeals for the Seventh Circuit Court. Clients benefit from his tribunal experience, gaining insights into jurisdictional and venue-specific advantages and pitfalls in litigation.

Adam is a regular speaker and author on aging services industry issues.

Areas of Focus

Industries: Aging Services; Healthcare; Healthcare Regulation, Compliance & Licensing;
Healthcare Transactions; Hospitals, Rural Health Systems & Service Providers

Services: Complex Commercial Litigation ; Litigation & Trial; Regulatory & Compliance

Experience

- Successfully challenged state licensure violations and fines for skilled nursing facilities, assisted living facilities, sheltered care facilities, and home services agencies.
- Reduced litigation risk by drafting and enforcing arbitration agreements for skilled nursing facilities in legal matters brought by former residents.
- Obtained favorable outcomes in resident involuntary transfer and discharge actions.
- Secured favorable outcomes following abuse, neglect and incident investigations and successfully represented skilled nursing facilities in related litigation.
- Effectively challenged CMS termination of provider Medicare agreements.
- Improved liability protection and compliance through revised resident admission agreements designed to mitigate and transfer risk while maintaining regulatory compliance.

Recognition

- *Chicago Daily Law Bulletin* and *Chicago Lawyer Magazine*, 40 Under Forty – Illinois Lawyers to Watch, 2021
- *Leading Lawyer*, Emerging Lawyer, Civil Rights/Constitutional Law; Commercial Litigation; Personal Injury Defense Law: General
- Loyola University Chicago School of Law, Specialized Certificate in Advocacy; CALI Award for Excellence, Legal Writing; Dean's List; Moot Court

Credentials

Education

Loyola University Chicago School of Law, JD, 2009

Indiana University, BA, 2006

Bar Admissions

Illinois

Court Admissions

US Court of Appeals for the Seventh Circuit

US District Court for the Central District of Illinois

US District Court for the Northern District of Illinois

US District Court for the Southern District of Illinois

Interests

Did you know...

Adam enjoys spending time with his family, whether at a Midwestern lake town during summer, pretending to be more of a 'foodie' than he really is, or teaching his kids about all the good things in life.

Community/Civic Activities

- Anti-Defamation League (ADL), Young Leader Development Program, Former Co-Chair; Associate Board, Co-Chair; Chicago/Upper Midwest Regional Board, Management Committee, 2016
- Sigma Alpha Mu, Alumnus

Thought Leadership

Presentations

- “Sheltered Care Town Hall,” LeadingAge Illinois Annual Meeting & Expo, July 23, 2025
- Co-Presenter, “Arbitration Agreements – A New and Ever-Changing Frontier,” LeadingAge Illinois Annual Meeting & Expo, July 22, 2025
- Co-Presenter, “The Power of Legal Privilege – The Long Term Care Quality Assurance Act,” LeadingAge Illinois Annual Meeting & Expo, July 22, 2025
- Co-Presenter, “Deposition Preparation,” Senior Living Legal Horizons: Exploring Emerging Trends, Naperville, Illinois, November 19, 2024
- Co-Presenter, “Anatomy of an Administrative Enforcement Action,” Senior Living Legal Horizons: Exploring Emerging Trends, Naperville, Illinois, November 19, 2024
- Co-Presenter, “‘Someone to Watch Over Me’ by Ella Fitzgerald: Elder Law Primer,” Hinshaw University, CLE Webinar, October 1, 2024
- Co-Presenter, “Assisted Living: Litigation Trends & Increasing Acuity - Risk Management,” Caring Communities, Webinar, September 17, 2024
- Co-Presenter, “Sheltered Care Bootcamp,” LeadingAge Illinois, Naperville, Illinois, May 15, 2024
- Co-Presenter, “Ask Me Anything! Labor Law Attorney Q&A,” Home Care Association of America (HCAOA) Illinois Chapter Conference, Chicago, Illinois, May 15, 2024
- Co-Presenter, “Defensive Documentation,” Illinois Homecare & Hospice Council (IHHC) Annual Conference, Naperville, Illinois, April 11, 2024
- Co-Presenter, “Labor and Employment Legal Year in Review,” Illinois Homecare & Hospice Council (IHHC) Annual Conference, Naperville, Illinois, April 11, 2024
- “Skilled Nursing Facilities Bootcamp,” LeadingAge Illinois, Springfield, Illinois, December 5, 2023

- Panelist, “It Starts at Home: State Chapter ROI – Relationships, Advocacy & Influence,” Home Care Association of America 2023 National Home Care Conference, Chicago, Illinois, October 22, 2023
- Co-Presenter, “Documentation & Investigation,” LeadingAge Illinois Senior Living Conference, Naperville, Illinois, October 3, 2023
- Co-Presenter, “Sheltered Care Bootcamp,” LeadingAge Illinois, Lisle, Illinois, August 23, 2023
- “Sheltered Care Forum,” 2023 LeadingAge Illinois Annual Meeting and Expo, Schaumburg, Illinois, March 8, 2023
- Panelist, “Using SNF and ALF Contracts As Both a Shield And Sword in Illinois Litigation,” 2023 LeadingAge Illinois Annual Meeting and Expo, Schaumburg, Illinois, March 8, 2023
- Panelist, “State and Federal SNF Surveys – Yearly Update,” 2023 LeadingAge Illinois Annual Meeting and Expo, Schaumburg, Illinois, March 8, 2023
- Panelist, “Labor & Employment Update 2023: What You Need to Know to be Compliant,” 2023 LeadingAge Illinois Annual Meeting and Expo, Schaumburg, Illinois, March 8, 2023
- Co-Presenter, “State of Surveys,” Skilled Nursing Facilities Survey Symposium, LeadingAge Illinois, Woodridge, Illinois, November 10, 2022
- Co-Presenter, “Panel Discussion on OSHA Surveys,” Skilled Nursing Facilities Survey Symposium, LeadingAge Illinois, Woodridge, Illinois, November 10, 2022
- Panelist, “Panel Discussion with IDPH,” Skilled Nursing Facilities Survey Symposium, LeadingAge Illinois, Woodridge, Illinois, November 10, 2022
- Co-Presenter, “Sheltered Care Forum,” LeadingAge Illinois, Virtual Event, November 4, 2022
- Co-Presenter, “COVID-19 Litigation Update,” LeadingAge Illinois Senior Living Conference, Woodridge, Illinois, October 6, 2022
- Co-Presenter, “Arbitration Agreements: A Revisit to the Importance These Arguments can Play in Litigation,” LeadingAge Illinois Annual Meeting & Expo, Schaumburg, Illinois, May 17, 2022
- Co-Presenter, “State Survey Pitfalls: A Case Study,” LeadingAge Illinois Annual Meeting & Expo, Schaumburg, Illinois, May 18, 2022
- Co-Presenter, “Unique Employment Considerations for the Aging Services C-Suite,” LeadingAge Illinois Annual Meeting & Expo, Schaumburg, Illinois, May 18, 2022
- Co-Presenter, “The Tender Trap: Tips and Strategies for Dealing with Tenders of Defense and Risk Transfer,” Claims Education Conference, New Orleans, Louisiana, May 13, 2022
- Co-Presenter, “Ethics for Insurance Professionals,” Claims Education Conference, New Orleans, Louisiana, May 11, 2022
- “Licensure & State Legislative Update,” Home Care Association of America Illinois Chapter Conference, Lisle, Illinois, November 9, 2021
- Co-Presenter, “Ethics for Adjusters,” Genex Services Program, Virtual Event, July 22, 2021
- Co-Presenter, “Litigation in the Post-COVID Setting,” LeadingAge Illinois 2021 Annual Meeting & Expo, Virtual Event, June 23, 2021

- Co-Presenter, “Mental Illness and Related Disabilities in the Senior Living Workplace: Strategies for Legal Compliance,” LeadingAge Illinois 2021 Annual Meeting & Expo, Virtual Event, June 23, 2021
- Co-Presenter, “Proactive Updates – A Look at Best Practices for Updating Employee Training to Best Prevent Risk,” LeadingAge Illinois 2021 Annual Meeting & Expo, Virtual Event, June 22, 2021
- Co-Presenter, “[Emerging Claims Handling Issues for Insurance Professionals](#),” Society of Claims Law Associates, Virtual Event, February 25, 2021
- Co-Presenter, “COVID-19 Vaccines in Senior Living: Understanding Liability and Employment Impacts,” Assurance Agency, Ltd.’s Assurance University, Virtual Event, January 13, 2021
- “Update on the Status of COVID-Litigation in the Private Duty Space,” 2020 Private Duty Symposium, Virtual Event, December 2, 2020
- Co-Presenter, “Litigation Trends in the Home and Community Based Services Space,” 2020 Illinois Home Care Services Bootcamp, Virtual Event, September 16, 2020
- Panelist, “Focus on Related COVID-19 Potential Litigation and Liabilities that LTC Providers Cannot Ignore,” ACI’s *COVID-19 Liability for Long-Term Care and Senior Care Providers*, Virtual Event, August 18, 2020
- Co-Presenter, “COVID-19 Return to Work: Best Practices and Policies and Procedures for Aging Services Providers Returning Employees to Work During the COVID-19 Pandemic,” LeadingAge Illinois Human Resources Virtual Workshop, July 29, 2020
- Panelist, “COVID-19 Updates,” Home Care Association of America Illinois Chapter Meeting, Webinar, May 19, 2020
- Co-Presenter, “COVID-19 Chapter II: Developments and Front Line Stories to Help Successfully Navigate the Dynamic Landscape,” LeadingAge Illinois, Webinar, May 6, 2020
- Co-Presenter, “Coronavirus in the Senior Living Workplace: Fast Breaking Issues,” LeadingAge Illinois, Webinar, March 25, 2020
- Co-Presenter, “Managing COVID-19 in the At-Home Setting: Maintaining Compliance with the Evolving State and Federal Regulations for In-Home Care,” Illinois Home Care and Hospice, Webinar, March 23, 2020
- Co-Presenter, “Illinois Compliance Update: Medical and Recreational Marijuana,” Illinois Homecare & Hospice Council, Webinar, January 10, 2020
- Co-Presenter, “Difficult Conversations: Proactive Strategies for Minimizing Legal Risk During Conflicts with Resident Family Members,” LeadingAge Illinois Annual Meeting & Expo, April 2, 2019
- Co-Presenter, “Legal Implications: New Technology in the Home Care Setting,” LeadingAge Illinois Annual Meeting & Expo, April 2, 2019
- “Hot Home Care Tags and Licensure Issues,” Illinois Home Care Services Bootcamp, Chicago, Illinois, November 7, 2018
- Co-Presenter, “Hot Topics in Employment and Resident Driven Risks,” LeadingAge Illinois Senior Living Conference, Lisle, Illinois, October 4, 2018
- Co-Presenter, “Mitigating Risk and Client Driven Litigation for the Homecare Provider,” Private Duty Symposium, Tinley Park, Illinois, September 12, 2018
- Co-Presenter, “Defensive Documentation,” Private Duty Symposium, Tinley Park, Illinois, September 12, 2018

- “Navigating the Homecare Labor Force,” LeadingAge Illinois Annual Meeting & Expo, April 18, 2018
- “Long-Term Care Employee Turnover: Strategies for Mitigating Legal Risk,” LeadingAge Illinois Annual Meeting & Expo, April 17, 2018
- “Shifting Gears - How Home and Community Based Programs and Their Allies are Becoming the New Legal Target in the Aging Services Industry,” LeadingAge Illinois Annual Meeting & Expo, April 17, 2018
- “Mitigating Client Driven Litigation and Labor and Employment Risks in the Homecare Setting,” Illinois Homecare & Hospice Council Annual Conference, March 15, 2018
- “Navigating Third-Party Credentialing Systems in Assisted Living Centers and Other Facilities,” Home Care Association of America, Webinar, March 6, 2018
- LeadingAge Senior Living Conference, Lisle, Illinois, September 26, 2017
- “Senior Care, Home Services and Home Health Symposium,” In-house Program, Chicago, Illinois, September 14, 2017
- LeadingAge Human Resource Symposium, Lisle, Illinois, July, 2017
- Home Care Association of America Illinois Conference, Lisle, May, 2017
- “Medical Law Updates,” Broadspire National, Webinar, May 17, 2017
- “Defensive Documentation,” Home Care Association of America, Elmhurst, Illinois, April 18, 2017
- “Long-Term Care Peer Review and Quality Assessment and Assurance Protection Act,” LeadingAge Webinar, Chicago, Illinois, March 22, 2017
- “Final Ruling to New Beginnings,” In-house Program, Chicago, Illinois, January 19, 2017
- “The Fair Housing Act and Recent Litigation Trends in Senior Living Facilities,” Hinshaw’s Breakfast Seminar Series, Rockford, Illinois, October 11, 2016
- “Risk Management of Long-Term Care Facilities in the Digital Age,” LeadingAge Illinois Annual Meeting and Exhibition, Schaumburg, Illinois, April 5, 2016
- “Authorized Electronic Monitoring in Long-Term Care Facilities Act - Know What to Expect,” Chicago, Illinois, January 2016

Publications

- Co-Author, “Offering Culturally Appropriate Care and Services to LGBTQ+ Residents,” *McKnight’s Senior Living*, April 21, 2025
- Co-Author, Chapter 2, “Surveys — Licensure and Enforcement,” [Long-Term Care Litigation 2023 Edition](#), Illinois Institute of Continuing Legal Education, October 2023
- Co-Author, “More Than Empty Promises,” *HomeCare Magazine*, April 20, 2021
- “Reform of Long-Term Care Facility Requirements: CMS’s Landmark Final Rule Poses New Challenges,” *Bloomberg BNA Health Law Reporter*, February 2017
- “Cutting Through the Confusion—The Illinois Authorized Electronic Monitoring in Long-Term Care Facilities Act Revisited,” *Bloomberg BNA Health Law Reporter*, April 2016
- “The Illinois Authorized Electronic Monitoring in Long-Term Care Facilities Act—What It Means for Long-Term Care Providers in Illinois,” *Bloomberg BNA Health Law Reporter*, October 2015

Events

- Hinshaw Partners to Lead Skilled Nursing Facilities Bootcamp at LeadingAge Illinois, Oct 21, 2025
- Hinshaw Attorneys Present at Firm-Sponsored LeadingAge Illinois 2025 Annual Meeting & Expo, Jul 21, 2025
- David Alfini, Aimee Delaney, and Adam Guetzow to Present at Senior Living Legal Horizons: Exploring Emerging Trends Event, Nov 19, 2024
- David Alfini, Aimee Delaney, and Adam Guetzow to Present at the Hinshaw-Sponsored 2024 LeadingAge Illinois Annual Meeting and Expo, July 30-31, 2024
- Adam Guetzow to Speak at LeadingAge Illinois Sheltered Care Bootcamp, May 15, 2024

Healthcare Alert

- Electronic Monitoring in Long-Term Care Facilities to be Allowed as of January 1, 2016, Aug 24, 2015

Hinshaw Alerts

- California Expands Non-Economic Damages In Survival Actions, Dec 30, 2021
- Updated Visitor Guidelines for Skilled Nursing Facilities Regarding Illinois, Indiana, and Federal Requirements, Mar 24, 2021
- CMS Proposes Rule to Reverse Pre-Dispute Binding Arbitration Ban, Jun 12, 2017
- CMS Begins Enforcement of New State Surveyors Requirement-Resident Abuse through Photography, Mar 2, 2017
- U.S. District Court Issues Preliminary Injunction Stalling and Possibly Precluding CMS' Final Rule's Ban on Long-Term Care Resident Arbitration Agreements, Nov 15, 2016

Hinshaw Newsletter

- Long-Term Care Quarterly - September 2015 Edition, Sep 3, 2015

In The News

- Hinshaw's Aging Services Team Discusses Why Culturally Appropriate Care for LGBTQ+ Residents is Also a Smart Business Strategy, Apr 28, 2025
- Adam Guetzow and Elizabeth Heredia Co-Author a Chapter in 2023 Edition of the "Long-Term Care Litigation" IICLE Handbook, Nov 15, 2023
- Hinshaw Health Care Co-Chair Adam Guetzow Profiled in McKnights Long-Term Care News Podcast and Law360, Jul 10, 2023
- Adam Guetzow Quoted in Article on Rogue Employees and Risk Mitigation for Nursing Homes, May 19, 2022
- 3 Ways for Homecare Service Providers to Better Serve LGBTQ Seniors and Benefit from this Emerging Market Demographic, Apr 27, 2021

Press Releases

- Adam Guetzow Appointed Co-Practice Group Leader of Hinshaw's Health Care Practice, Jun 20, 2023
- Hinshaw Attorney Adam Guetzow Appointed to LeadingAge Legal Committee, Jan 20, 2022
- Hinshaw Partner Adam Guetzow Named to Chicago Daily Law Bulletin's 40 Illinois Attorneys Under 40 to Watch, Sep 14, 2021
- Hinshaw Attorneys Present at 2018 LeadingAge Illinois Annual Meeting and Expo, Apr 25, 2018
- Hinshaw & Culbertson LLP Announces Election of 11 New Partners, Jul 1, 2016

Webinars

- Hinshaw Attorneys to Present on Ethics for Adjusters, Jul 22, 2021
- Trio of Hinshaw Attorneys Address Potential Employment and Liability Impacts of COVID-19 Vaccines in Senior Living Communities, Jan 13, 2021
- Hinshaw and LeadingAge Illinois to Present Virtual 2020 Illinois Home Care Services Bootcamp, Sep 16, 2020
- Adam Guetzow to Present on Risks for Potential COVID-19 Litigation and Liabilities for Long-Term Care Providers, Aug 18, 2020
- Hinshaw Attorneys to Present at LeadingAge HR Virtual Workshop, July 28 – 29, 2020

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