

2017  
CITYWIDE PRIDE EVENT

**Navigating the Changing Landscape  
of Corporate Diversity**

Your Host



**THE PANEL**

Moderator: Toni Cornelius  
Tamarind Tree Consulting

**SCC**

Laura Colar  
Assoc. Director - PR/Influencer

Lauren Sandborn  
Director - Social Media

**GRAINGER**

Jonathan Hoover  
Mgr., Corp. Communications

**HINSHAW CULBERTSON LLP**

Aimee Delaney  
Partner

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Today's social and political climates are challenging decades of progress for corporate diversity, encouraging tension and increasing a potential for crisis media and social events. Navigating a position requires a steady hand and active management of friends, potential allies and foes.

**SCC** invites you to explore this landscape with PR, Influencer/Social Media, Communications and Legal Professionals who will share insights in this new era; how to establish proper expectations when standing for diversity and inclusion; how organizations prepare for public and/or media ramifications and how to mitigate the risks when taking a position on controversial issues.

**Date:** Thursday, September 14, 2017

**Time:** 5:00 - 6:00 pm: *Check-in/Reception*  
6:00 - 7:10 pm: *Panel Discussion*  
7:10 - 7:45 pm: *Networking*

**Location:** **SCC (Schafer Condon Carter)**  
1029 W. Madison St., 4<sup>th</sup> Floor  
Chicago, IL 60607

**RSVP:** <https://www.surveymonkey.com/r/2017CWPSCC>

**Notes:** The event will be broadcast via  
**Facebook Live @**  
Refreshments will be served